



FROG HOLLOW
SAFE
[Safety Alliance for Everyone]

VOLUNTEERS GATHER IN FROG HOLLOW FOR STREET CLEAN UP

Saturday, May 26, 2018

The second neighborhood cleanup of the summer sponsored by Frog Hollow SAFE (Safety Alliance for Everyone) drew seventy volunteers and yielded impressive results. Volunteers gathered at Glory Cathedral on Broad Street and enjoyed a cookout after the cleanup.

Participants included volunteers from:

- Hartford Youth Service Corps
- Hartford Fire Explorers
- Hartford Police Explorers
- Hephzibah Temple of Worship
- Spanish language radio station La Mega 105. Marilyn, the week-day morning DJ, broadcast live segments at several points during the event.)
- A group of neighbors from Broad Street
- Hartford Hospital
- The Frog Hollow NRZ

The event was structured as a competition with prizes for winning teams. Points were given out based on the number of trash bags collected, social media posts and shares, and use of the 311 phone app to report problems such as downed power cables and clogged drains. Winners received prizes donated by local businesses and medals. First prize went to the Hartford Fire Explorers. Second and third prizes went to the Hartford Police Explorers and Mega 105, respectively.

Results of the clean up included 100 bags of trash and recycling, sixty two 311 requests, 51 social media posts and 76 shares.

This event was the second in a series of monthly neighborhood clean-up events scheduled throughout the summer. The next one will take place on Saturday, June 30.

SAFE is a coalition of partners working together to address blight and safety in the Frog Hollow Neighborhood. Southside Institutions Neighborhood Alliance (SINA), a partnership between the Connecticut Children's Medical Center, Hartford Hospital and Trinity College, is the organizer of SAFE, whose partners include Know Thy Neighbor, Vecinos Unidos, Templo Fe, the Faith Based Initiative, Mutual Housing Association of Greater Hartford and the Frog Hollow NRZ.

The principle guiding SAFE's work is that clean streets make the neighborhood more attractive for the people who live and work there, and less attractive for those who pursue illegal activities. The group hopes to promote neighborly connections and to inspire residents to take action to address problems throughout the neighborhood.

For more information please contact Melvyn Colon of SINA, mcolon@sinainc.org, at (860) 990-5533.



SINA is a partnership between Connecticut Children's Medical Center, Hartford Hospital and Trinity College.

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